



# ClimateClever's fight for Planet A Campaign

*Eligibility, selection criteria and process for schools applying for the 50 free subscriptions*

## Introduction

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ClimateClever is thrilled to be featured in ABC's upcoming documentary - *Fight For Planet A: Our Climate Challenge*, presented by renowned TV personality Craig Reucassel (*War on Waste*). As part of our own commitment to the fight for Planet A - and thanks to the generous support of some wonderful philanthropists - we are delighted to be giving away 50 pre-paid subscriptions to our award-winning ClimateClever Schools Program!

The ClimateClever Schools Program was developed from years of university research and pilots and is underpinned by a set of innovative, engaging online tools that help your students measure, manage and reduce your school's carbon footprint and help your school to become a leader in sustainability and climate action. The best part about the program is that by reducing your carbon emissions, your school will also save significant money on utility bills!

The free subscriptions are available to public schools all over Australia, with a focus on schools in lower to medium socio-economic areas with an ISCEA value of less than 1100. However, all schools, including private, catholic and independent schools are welcome to join the program. More information, including program fees, can be found in our ClimateClever School's Brochure [here](#). Any school is also eligible to get 50% off if their Local Government partners with ClimateClever (feel free to forward the Local Government [brochure](#) to your Local Government!).

## Who we are looking for...

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To ensure we get a diverse mix of schools from across Australia, we will be selecting schools based on the following criteria:

- School socio-economic status. Only Schools in low to medium socio-economic areas are eligible (less than 1100 ISCEA value).
- School level (primary/secondary)
- Student numbers (small 1-150, medium 151-450 and large 450+)
- Location (urban/rural/remote)
- State/territories

If you are unsure of your school's socio-economic status, you can look it up here: <https://www.myschool.edu.au>. The schools selected per state/territory will be broadly proportional to its respective national student population ratio.





## Getting started! Application form for schools

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If you would like **your** school to join our collective fight for Planet A and receive a year's free subscription, please fill out this [short application form](#). In the form, you will be asked about yourself and your school, why your school would like to join the program and why you think your school will be successful in implementing the program.

### The selection process

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Your school's eligibility and suitability for the program will be judged based on your answers in the application form and the criteria above. We will be announcing the first 20 schools by the 11th Aug, the second 20 schools by the 25th of August and the final 10 by the 8th of September 2020.

If your school fits into a category that has already been filled (e.g. a small, urban primary school in SA), you will go on to a waiting list. If by the 28th of August we have remaining subscriptions available, we will allocate them to the schools on the waiting list on a first come, first serve basis.

### What's next?

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If your school is successful, we will provide you with a link, which will allow you to sign up for free. The free membership will start on the day that you sign up and will last for 12 months.

To support new schools joining the program and to ensure that you get off to a flying start, we have developed some key milestones for the first three months. You can see an outline of the milestones and our expectations [here](#).

The name of the participating schools who receive the free subscriptions, along with the aggregated, de-identified results, will be provided to our Philanthropists for reporting purposes, as well as to the Impact team at ABC. Schools that demonstrate the most reduction will have the chance to be showcased at the end of three months as a case study school and win another free year's subscription!

Before you apply, please read our ClimateClever Terms and Privacy Policy:

- Terms: <https://www.climateclever.org/terms>
  - Privacy Policy: <https://www.climateclever.org/privacy-policy>
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